



- Preferred File Format is Adobe Illustrator or compatible layered PDF
- Tavens will provide an EPS file of the flat structure for artwork design and layout
- Artwork should be created on the "Graphics" layer of the provided EPS file
- All art should be built to the die size in the provided EPS file, do not modify the "Structure" layer
  - If changes are required to the structure, please contact your Tavens Sales or Customer Service Rep
- Outline all Fonts or provide Font Files along with finalized artwork in a "Font" Folder
- Embed all images or provide images along with finalized artwork in an "Images" Folder
- All images should be hi-res (300 DPI) and in CMYK color mode
- Logos and all art for Direct/Flexo Print should be provided in Vector Format when possible
- Unless it is an intentional design decision to extend off of the panel, keep all text and graphics 3/16" from scores and cuts for Litho printed artwork and 1/4" from scores and cuts for Flexo printed artwork
- For non die-cut cartons, such as RSCs, all artwork must be 1/2" from horizontal scores
- Identify Spot colors by using Pantone/PMS # whenever possible. Spot colors must be provided for all Flexo jobs unless otherwise noted.
- Please supply PDF for reference, along with artwork in a compressed folder. Include Fonts and Images and Upload to the Tavens FTP on Tavens.com under the section Art Upload (found in Menu) and click the "Artwork Upload" Link

All art files will be reviewed upon receipt of PO and any concerns will be noted or otherwise adjusted based on the printing process needs. The adjustments will be reflected in the Final Proof for your approval. Some of the details of our print specifications are listed below.

- **Litho Label Guidelines:**
  - Label Registration could be up to +/- 1/8"
  - 3/16" Bleed over all scores and cuts is required on full or spot labels
  - Minimum Text = 5 pt printed type or 7 pt reversed (dropped) out
- **Flexo Guidelines:**
  - Print to Die Cut Registration is +/- 1/8"
  - Minimum Line Weight" = 1 pt printed weight or 2 pt reversed (dropped) out
  - Minimum Text Size = 8 pt printed type or 10 pt reversed (dropped) out
  - Trapping (color overlap) minimum = .0625"
  - Minimum Screen (Opacity) Percentage = 2%

Please contact your Tavens Sales or Customer Service Rep with any questions.

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